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### NOTICE OF ALLOWANCE AND ISSUE FEE DUE

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B5M1/1106

APPLICA	ATION NO.	FILING DATE	TOTAL CLAIMS	1	EXAMINER AND GROUP ART UNIT		DATE MAILED	
	08/414,28	1 03/31/95	5 020	LEE,	M	2514	11/06/96	
First Named Applicant	**************************************						*	

DISCOUNT OFFER REDEMPTION SYSTEM AND METHOD TITLE OF INVENTION

ATTY'S DOCKET NO.	CLASS-SUBCLASS	BATCH NO.	APPLN. TYPE		SMALL ENTITY		FEE DUE	DATE DUE	
2 <sub>,</sub> 0VVA-2-	·/-279 235-:	383.000	G15	UTI	LITY	YES	\$645 <b>.</b>	00	02/06/97

THE APPLICATION IDENTIFIED ABOVE HAS BEEN EXAMINED AND IS ALLOWED FOR ISSUANCE AS A PATENT. PROSECUTION ON THE MERITS IS CLOSED.

THE ISSUE FEE MUST BE PAID WITHIN THREE MONTHS FROM THE MAILING DATE OF THIS NOTICE OR THIS APPLICATION SHALL BE REGARDED AS ABANDONED. THIS STATUTORY PERIOD CANNOT BE EXTENDED.

### HOW TO RESPOND TO THIS NOTICE:

- I. Review the SMALL ENTITY status shown above. If the SMALL ENTITY is shown as yes, verify your current SMALL ENTITY status:
  - A. If the status is changed, pay twice the amount of the FEE DUE shown and notify the Patent and Trademark Office of the change in status, or
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- A. Pay FEE DUE shown above, or
- B. File verified statementof Small Entity Status before, or with, payment of 1/2 the FEE DUE shown above.
- II. Part B of this notice should be completed and returned to the Patent and Trademark Office (PTO) with your ISSUE FEE. Even if the ISSUE FEE has already been paid by charge to deposit account, Part B should be completed and returned. If you are charging the ISSUE FEE to your deposit account, section "6b" of Part B should be completed.
- III. All communications regarding this application must give application number and batch number. Please direct all communication prior to issuance to Box ISSUE FEE unless advised to the contrary.

IMPORTANT REMINDER: Patents issuing on applications filed on or after Dec. 12, 1980 may require payment of maintenance fees, it is patentee's responsibility to ensure timely payment of maintenance fees when due.



# UNITED STATES DEPARTMENT OF COMMERCE Patent and Trademark Office

Address: COMMISSIONER OF PATENTS AND TRADEMARKS Washington, D.C. 20231

APPLICATION NUMBER FILING DATE FIRST NAMED APPLICANT ATTORNEY DOCKET NO. 38/414,201 03/31/95 OVADIA OVVA-2-/-279 EXAMINER B5M1/1106 JOSE, H N. FISCHETTI ART QUITE, M FEILTH W AND EREEN 8 425 JUST ROAD FAINLILLD OF 18430 DATE MAILED:14 11/06/96 This is a communication from the examiner in charge o COMMISSIONER OF PATENTS AND TRADEMARKS NOTICE OF ALLOWABILITY All claims being allowable, PROSECUTION ON THE MERITS IS (OF REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance and Issue Fee Due or other appropriate communication will be mailed in due course. This communication is responsive to andt and Says. Descenting filed 23 Mag 96. The allowed claim(s) is/are ☐ The drawings filed on are acceptable. Acknowledgement is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d). ☐ All ☐ Some\* ☐ None of the CERTIFIED copies of the priority documents have been received. received in Application No. (Series Code/Serial Number) Treceived in this national stage application from the International Bureau (PCT Rule 17.2(a)). \*Certified copies not received: ☐ Acknowledgement is made of a claim for domestic priority under 35 U.S.C. § 119(e). A SHORTENED STATUTORY PERIOD FOR RESPONSE to comply with the requirements noted below is set to EXPIRE THREE MONTHS FROM THE "DATE MAILED" of this Office action. Failure to timely comply will result in ABANDONMENT of this application. Extensions of time may be obtained under the provisions of 37 CFR 1.136(a). ☐ Note the attached EXAMINER'S AMENDMENT or NOTICE OF INFORMAL APPLICATION, PTO-152, which discloses that the oath or declaration is deficient. A SUBSTITUTE OATH OR DECLARATION IS REQUIRED. Applicant MUST submit NEW FORMAL DRAWINGS because the originally filed drawings were declared by applicant to be informal. including changes required by the Notice of Draftperson's Patent Drawing Review, PTO-948, attached hereto or to Paper No. including changes required by the proposed drawing correction filed on by the examiner. \_, which has been approved including changes required by the attached Examiner's Amendment/Comment. Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the reverse side of the drawings. The drawings should be filed as a separate paper with a transmittal letter addressed to the Official Draftperson. ☐ Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL. Any response to this letter should include, in the upper right hand corner, the APPLICATION NUMBER (SERIES CODE/SERIAL NUMBER). If applicant has received a Notice of Allowance and Issue Fee Due, the ISSUE BATCH NUMBER and DATE of the NOTICE OF ALLOWANCE should also be included. ☐ Notice of References Cited, PTO-892 Information Disclosure Statement(s), PTO-1449, Paper No(s). \_ ☐ Notice of Draftsperson's Patent Drawing Review, PTO-948 Notice of Informal Patent Application, PTO-152 ☐ Interview Summary, PTO-413 ☐ Examiner's Amendment/Comment Examiner's Comment Regarding Requirement for Deposit of Biological Material Examiner's Statement of Reasons for Allowance PTOL-37 (Rev. 10/95) U.S. GPO: 1996-404-496/40 Serial Number: 08/414,281 Applicant(s): Victor A. OVADIA (235.383) Page 2

Art Unit: 2514 Representative: Joseph A. Fischetti (32,656)

## Part III DETAILED ACTION

1. Receipt is acknowledged of the Amendment and Supplemental Declaration filed 23 August 1996.

### Allowable Subject Matter

5 2. Claims 1-20 are allowed.

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3. The following is an examiner's statement of reasons for allowance: The prior art does not teach or fairly suggest coding a circular such that the code can be scanned and retrieve all articles having discount in that circular. The closest prior art appears to be Safeway Club card but, the circulars are not coded and, it is the card that is scanned. As only one set of items at a time are discounted for club members there is no reason to code the circular. Coupons themselves are coded but they contain all the information required for redemption and do not need to retrieve anything from memory/database.

Any comments considered necessary by applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."

Serial Number: 08/414,281

Applicant(s): Victor A. OVADIA (235.383)

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Art Unit: 2514

Representative: Joseph A. Fischetti (32,656)

### Conclusion

4. Papers related to this application may be submitted to Group 2500 by facsimile transmission. Papers should be faxed to Group 2500 via the PTO fax machine located in Crystal Plaza 2. The faxing of such papers must conform with the notice published in the Official Gazette, 1096 OG 30 (November 15, 1989). The CP-2 fax machine number is (703)305-3594 or (703)308-7723.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to *Michael G. Lee* whose telephone number is (703)305-3503, and who can be reached between the hours of 6:30AM to 3:00PM Monday thru Thursday and every other Friday (second Friday of the bi-week).

Any inquiry of a general nature of relating to the status of this application should be directed to the Group receptionist whose telephone number is (703)308-0956.

MGL

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October 17, 1996

SUPERVISORY PATENT EXAMINER
GROUP 2500